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North Carolina State Library
Raleigh

NORTH CAROLINA GOVERNOR'S CONFERENCE ON LIBRARY AND INFORMATION SERVICES

JUN 1 1979

CONFERENCE REPORT

OCTOBER 19-21, 1978 RALEIGH CIVIC CENTER





Governor Jim Hunt

Libraries are not just book depositories; they are service agencies and ought to be even more so . . . public and private, which offer wisdom and knowledge and information, however it is presented—in books or printed media, on film or on magnetic disks—the things we need everyday to solve problems and educate ourselves and to enrich our lives. . . I want to ask you as your Governor to keep in mind . . . [that] the mere accumulation of knowledge is not enough. Rather we need to think in terms of how to use better what we already have.

We cannot raise up a new generation in the way that I want us to, unless we have good libraries that are reaching out—indeed reaching out into every home in this State.

One way to increase the cooperation and sharing of the whole pool of knowledge from our libraries in North Carolina is by looking at it as one single network of knowledge. A network that is ours. That we are part of. That we can help shape. That we can make excellent.

I want you to think in big terms about how we can be the best we are capable of being in this State. I often think of the story that the Irish playwright Frank O'Connor used to tell about his boyhood in Ireland. He says that he and his young friends, when they wanted to get away from things, would often strike out on a walk through the Irish countryside. They never followed a beaten path or walked along a road. They just struck out through the pastures. Oftentimes on those walks, they would come to a stone wall that was obviously too high to climb. When they did, they would take off their caps and toss them over the wall. Then they had no choice but to follow them.

My fellow citizens of North Carolina, I want us to toss our caps over the walls, the walls that appear to be barriers to having the best libraries and informational services we can have. They are high. They may look too high to climb. But there is such a thing as working together and helping each other over the wall. And that is what I want us to do in this State. Thank you.

*—From Address to the Delegates,
October 19, 1978*

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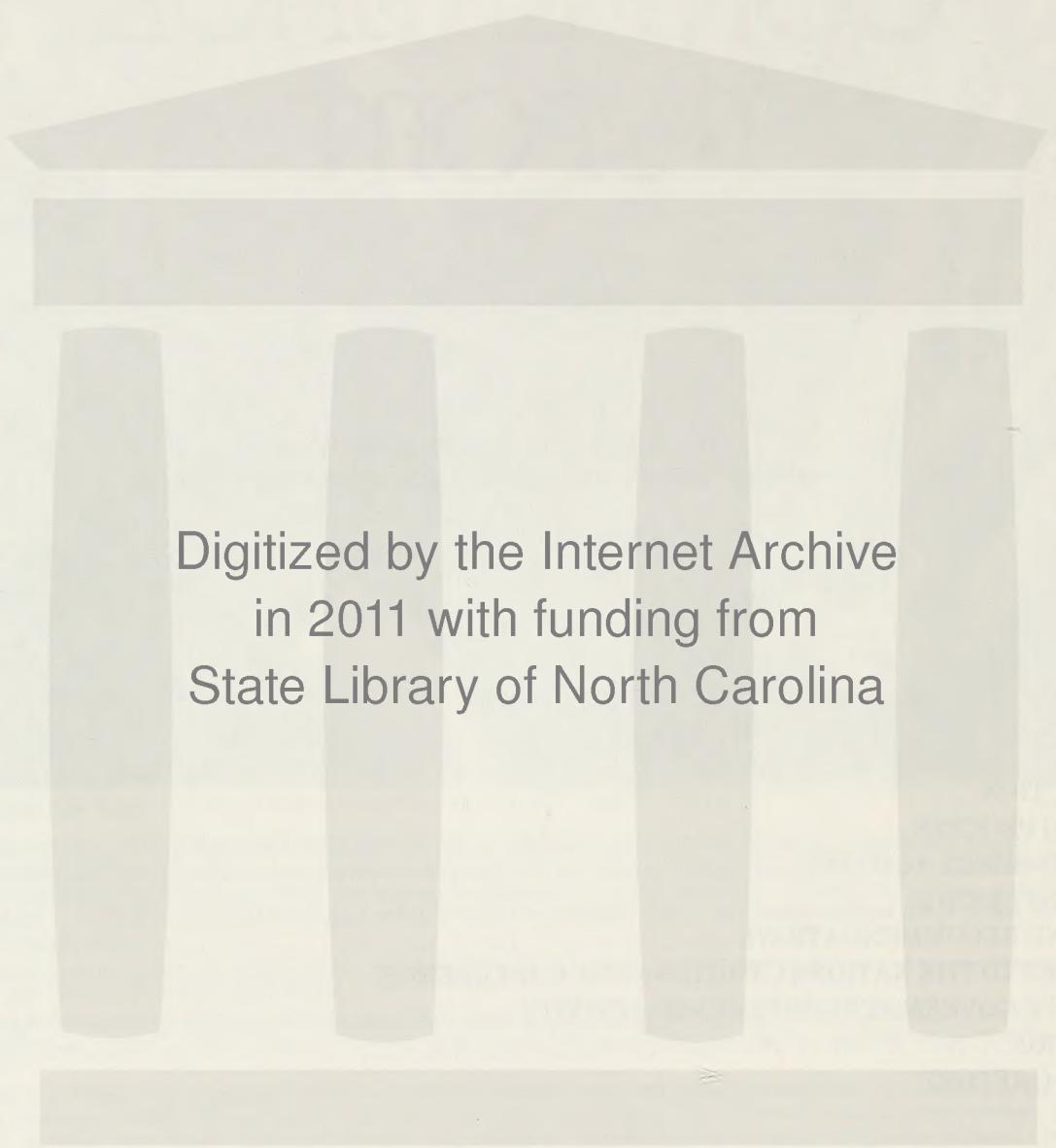
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INTRODUCTION

The last four decades have witnessed an unprecedented growth in our store of accumulated knowledge. This growth has been so rapid that it is often referred to as an explosion, and it is the result of vastly expanded scientific and technological research as well as the response of business and industry, the social sciences, and the humanities to an increasingly complex world.

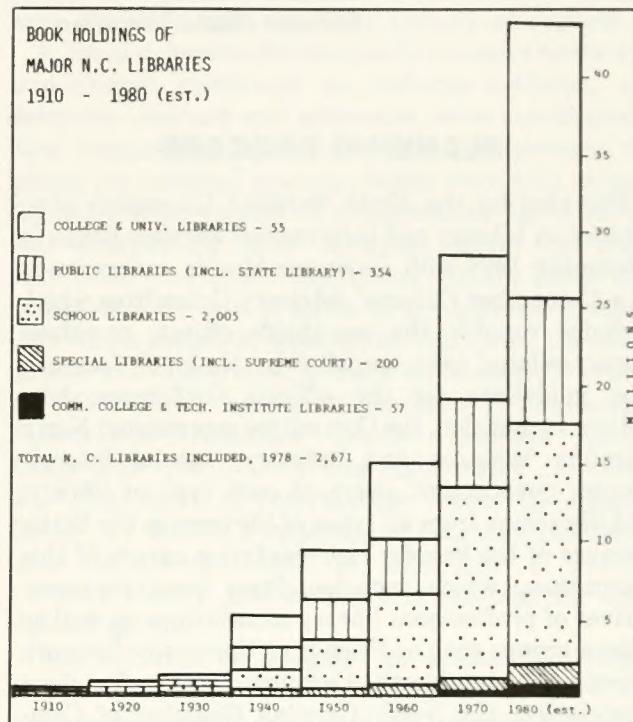
Those most concerned with this explosion, whether they require access to the information or are charged with its management, have watched as the whole information universe has expanded piecemeal, with no overall conception of how best to develop library and information services. It is with the hope of grasping the totality of the field that the Governor's and White House Conferences were called. Before looking at the situation at present, however, it might prove beneficial to sketch briefly North Carolina's library history.

Our library legacy dates from 1701 when the Reverend Thomas Brey sent a collection of books from England to St. Thomas Parish, Bath County. Later in the century and well into the 1800's libraries developed in three areas: the first was private and semiprivate or parish libraries, the second was around the University of North Carolina at Chapel Hill and the many academies throughout the State, and the third at the center of State Government. While often referred to as the "public" library, the governmental State Library (established in 1812) really served primarily State Government and the Legislature even though it contained not only governmental but literary, biographical, historical, and scientific material as well.

The modern era of library development can be traced to the turn of the century. In 1901, for example, the first appropriation was made for books in the public schools. That was the same year that the venerable Louis R. Wilson was appointed Head Librarian at Chapel Hill, and only four years earlier the first tax-supported public library was established at Durham. In 1930, school library development was spurred by the appointment of Mary Peacock Douglas as the State's first Advisor of School Libraries. In addition to library development in the academic, school, and public sectors, special libraries were created to serve North Carolina's industries. Also, special libraries evolved to assist in research, government, and the professions. The last important library sector to develop followed the establishment of the community college and technical institute system in 1963.

It was not until the N. C. Library Commission was established in 1909 that any quantitative measure of

library resources in the State was possible, and that 82 libraries were identified in the State with total book holdings of approximately 370,000 volumes. Of these 82 libraries, only eight contained 10,000 books or more. These were: The University at Chapel Hill, 55,000; The State Library, Raleigh, 40,515; Trinity College (later Duke University), 39,974; Davidson College, 25,000; The Supreme Court Library, 19,216; Goodwill Free Public Library, 12,000; Salem Academy, 11,000; and, Asheville Public Library, 10,000. In the schematic below, one can trace the increase in book holdings of North Carolina's major libraries decade by decade. It illustrates graphically the information explosion.



What the table does not show is that in the past three decades the increase in information contained in nonbook formats (learned journals and other periodicals, technical reports, materials stored on microfilm or other micrographic techniques, and computer databases) has far outstripped increases in book publishing. In our major universities, for example, it is not uncommon for 60 or 70% of the total materials budget to be used for nonbook materials. It has become impossible for any institution to develop a comprehensive collection, and this has led to a number of notable cooperative programs in the State.

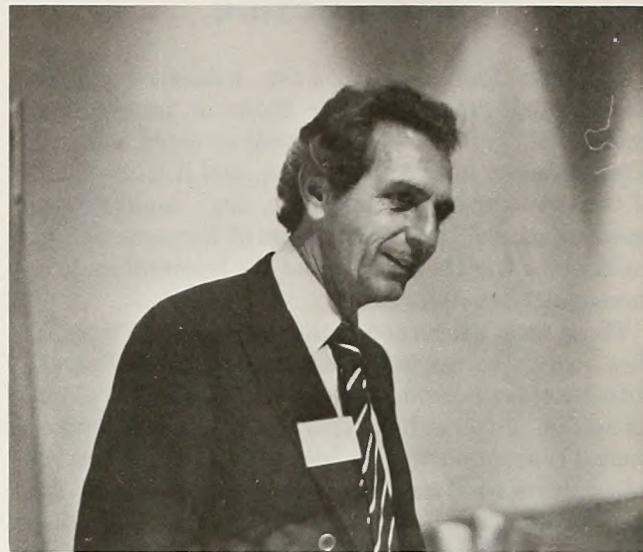
The growth in our library and information services has been experienced in the nation as a whole, and our State concerns along with those of the other states will comprise a major portion of the White House Conference when it convenes in 1979. The North Carolina Governor's Conference attempted to come to grips with all of the things which impinge upon library and information services. Among these were legislative, professional, economic, and human aspects as they relate to the production, acquisition, organization, and use of our accumulated knowledge. The Conference was a pioneering effort, exciting and valuable in itself, and the recommendations point toward promising directions for developments in the future. It is hoped that historians will record 1978 as one of the memorable years in the history of libraries and education in North Carolina.

—David N. McKay
Director/State Librarian

PLANNING PROCESS

Planning for the North Carolina Governor's Conference on Library and Information Services began in November 1978 with Governor Hunt's endorsement of a 45-member Citizens' Advisory Committee which included roughly the two-thirds citizen, one-third library-related ratio specified by National Commission guidelines for the official Conference delegation. In addition, the Committee represented North Carolina business and industry, special interest groups, government, users of each type of library, and librarians from all types of libraries in the State. Because of the broadly representative nature of this Committee, which included State level representatives of professional library associations as well as citizen groups such as Friends of University Network Television, the North Carolina Parent Teachers Association, the North Carolina Chamber of Commerce, the League of Women Voters, the Z. Smith Reynolds Foundation, and the Federation of the Blind, the State Library received special permission to appoint members of this Citizens' Advisory Committee as official delegates to the Governor's Conference.

About one-half of the original Committee participated actively in planning and three-fourths attended the Conference as official delegates. The full Committee met twice in Raleigh. At the first meeting on January 16, the Committee discussed the general focus of the Conference, set a tentative date for the Conference (which was later changed due to a conflict with Governor Hunt's schedule), and endorsed the new Raleigh Civic Center as the Conference site.



David N. McKay, Director/State Librarian, Presiding, General Sessions.

At this first meeting, the Committee was divided into three subcommittees: Program, Delegate Selection, and Communications (Public Relations). In addition, Ad Hoc Committees were formed for Arrangements and the final Conference Report. The subcommittees elected chairpersons who served on a steering committee for the Conference along with the members of the State Library staff appointed as liaisons to each subcommittee. Initial subcommittee discussions centered on defining tasks, establishing timetables, and setting up working committees to tackle specific assignments.

Alberta Smith, the State Library Committee liaison, was designated overall Conference Coordinator. Her responsibilities included planning and scheduling meetings, identifying resource people to work with the subcommittees, coordinating the activities of various committees and subcommittees and keeping the Advisory Committee up to date through memoranda, phone calls and *Tar Heel Libraries*, the State Library newsletter which is sent to all types of libraries across the State and was sent to the Advisory Committee throughout the planning period.

From mid-January until May 9, the second meeting of the Committee, subcommittees met as needed to make major decisions on Conference issues. By the May 9 meeting, an overall Conference plan was ready for presentation to the full Advisory Committee, which approved a tentative program agenda, plans for regional meetings, exhibit layout, delegate selection procedures, publicity strategy, and Conference goals, theme and logo.

No further meetings of the full Advisory Committee were necessary after major decisions were made, but from May 9 until October 20, the pace accelerated

across the State as various expanded committees worked on different components of the Conference, drawing on expertise from their local user and library communities. As specific tasks were delineated, a network of enthusiastic, dedicated, and talented volunteers worked with the subcommittees. All who worked on these committees agreed that the opportunity to get to know users and each other across type of library lines was an important benefit of Conference planning.

The following breakdown by committee summarizes the planning in each area which laid the groundwork for the Conference in October

DELEGATE SELECTION AND EDUCATION

Aware that the quality and diversity of official participants would in large part determine the success of the Governor's Conference, the Delegate Selection Committee directed its first major effort toward setting up a network of contacts to insure many and varied nominations. A delegate nomination form and a letter from Governor Hunt inviting nominations were included in the March issue of *Tar Heel Libraries*, which is mailed to 1300 libraries across the State. Librarians were urged to duplicate the form and distribute it throughout their communities. A letter and nomination form were also mailed to approximately 150 Statewide organizations, as well as Councils of Government, asking for nominations and requesting publication of the form and letter in newsletters. In addition, public librarians from each regional or county system organized nominating committees representing all types of libraries in their areas.

The result was a flood of over 1500 nominations which arrived at the State Library by the May 15 deadline. As nominations arrived, they were photocopied, sorted by geographic region and mailed to committee members who were assigned responsibility for screening nominations to insure that they were broadly representative of the user and professional community in each region.

On June 14, the full Delegate Selection Committee met to choose the delegates. The Committee was divided into five subcommittees, each of which chose a balanced lay delegation from a region, insuring conformance with Federal guidelines as well as geographical balance and diversity in pre-established categories such as age, race, type of library interest, and educational level achieved. Although not all of the State's 100 counties was represented by an official delegate, each geographic region was equally represented, with the exception of a disproportionately large number of delegates from the Raleigh-Wake County area; these were automatically official delegates because of their membership on the

Citizens' Advisory Committee. The lay delegation was chosen without a rigid percentage scheme, but the one-third professional delegation was structured according to the number of professional librarians in each of five types of libraries across the State, as well as the number of trustees. The entire process required some explanation across the State, in *Tar Heel Libraries* and at Regional meetings, but, once explained, was generally accepted as fair.

Letters of invitation signed by Governor Hunt were mailed on July 14 to those chosen as official delegates and alternates. Replies were requested by August 1. Letters from the Governor also went out to all other nominees inviting them to participate in the Conference.

The Committee decided that anyone who wanted to attend the Conference as an observer was welcome, but everyone had to preregister. Registration materials went out with all letters of invitation, and were available from the State Library on request.

A list of delegates distributed to the news media by mid-August continued to undergo revision, as delegates declined and alternates were substituted. Most delegates and alternates were able, however, to attend the regional meetings which were held across the State from August 17 to September 15. In addition to attending these meetings, where they met each other and heard about local library concerns, delegates were sent a series of preconference mailings which included: a pamphlet explaining the purpose of the Conference; *Toward a National Program for Library and Information Services: A Summary; Information Unlimited: North Carolina's Long-Range Plan for Library and Information Services; The First Book of Information Science* by Joseph Becker; PL 93-568; a summary of Federal legislation; issue papers developed by each type of North Carolina library; and background material for discussion groups.

The selection of delegates to attend the White House Conference proceeded smoothly at the Conference as a result of the careful planning of this Committee. Biographical sketches of all delegates and alternates were included in each Conference kit. At the Conference, four members of the Delegate Selection Committee served as a nominating committee which collected nominations during the Conference and presented the names at separate lay and professional caucuses held after the banquet on Friday evening, when nominations from the floor were accepted and a final ballot was adopted. The final ballot was divided into three sections, (lay, professional, and trustee) which paired two persons for each slot to be filled. On Saturday morning, all delegates voted on the three sections. Those receiving the highest number of votes were elected delegates, and those next in line were automatically elected

alternates. The elected delegation represents all regions of the State as well as academic, public and school libraries, in addition to student, minority and handicapped constituencies. It is composed of eight lay, four professional, and five alternate delegates.

PROGRAM

Responsibilities of this Committee were divided into three main areas with subcommittees responsible for each: program agenda/goals; exhibits/conference kit; regional meetings. The entire committee met periodically throughout the planning period to review and approve the plans of the three subcommittees.

Program Agenda/Goals: One of the first tasks of this subcommittee was to draft Conference goals. These were adopted by the Steering Committee as reflecting State and national hopes for the Conference:

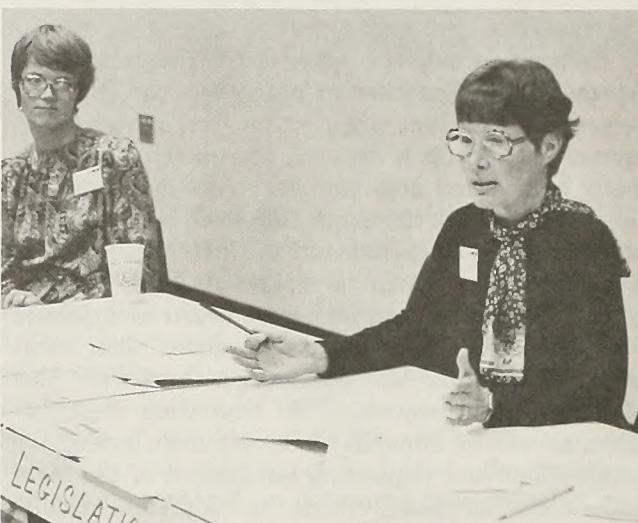
1. To explore the citizens' need for library and information services in North Carolina.
2. To examine the effectiveness of current library resources, support services, and organization in order to determine how existing structures can be used to meet present and future needs.
3. To develop recommendations for meeting North Carolina's library and information needs at the local, State and Federal levels.
4. To forward these recommendations to the appropriate local, State and Federal agencies and to the White House Conference on Library and Information Services.
5. To foster support for library and information services by increasing public awareness of these services and their contributions to the educational, economic, and cultural development of North Carolina.

A major area of concern was the pacing of activities at the Conference so that participants would have the opportunity to exchange ideas and to learn about North Carolina libraries in a variety of formats, not only through speeches, but also through discussion groups and exhibits. Mapping out the time allotments for the two and a half days was thus an early priority. Although the original agenda underwent some revision, (to allow for more discussion time, for instance), it established a basic outline which was the focus of Conference program planning.

After the Committee decided on topics for the major speakers, the Governor's office provided assistance in securing the speakers. Much agonized deliberation in committee meetings and many telephone calls went into the selection of all program participants, particularly for the keynote address. With the aid of the North Carolina Humanities Com-

mittee, the Program Committee was able to secure Dr. Isaac Asimov, noted author, scientist and humanist, as the keynote speaker. Conference evaluations indicated generally enthusiastic approval for all speakers, but particularly for Dr. Asimov.

Since an estimated 600 observers in addition to the 200 delegates were expected to attend the Conference, the Committee felt that there should be an opportunity for input from all participants, without in any way inhibiting free discussion among official delegates. The decision to have two discussion groups for each topic, one for official delegates (designated as Group I) and one for other Conference participants (designated as Group II) proved a happy solution to this problem.



Joan Chambers moderates discussion in Satellite Discussion Group.

Identifying resource people and leaders and getting them together before the Conference was time consuming and might have been started much sooner in the planning process. However, the lively discussions generated by interaction between official delegates, nonofficial delegates (many of whom were "interested lay people" as well as librarians) and enthusiastic leaders and resource people was one of the most rewarding learning experiences of the Conference.

See ISSUES AND RECOMMENDATIONS, for an explanation of how recommendations were developed in discussion groups.

Exhibits/Conference Kit

Exhibits planning proceeded smoothly from the beginning. One of the first decisions of the Committee was to endorse the idea of an "Information Fair" which would illustrate different types of library services in the State. Fourteen exhibit areas were identified and subcommittees were formed to work on

each area. Committees from each exhibit area included representatives from all types of libraries which offered the service, thus reinforcing the spirit of cooperation across type of library lines which prevailed throughout the Conference. Exhibit planning included many librarians who did not participate in other aspects of Conference planning, thereby generating widespread involvement and a spirit of enthusiasm for the Conference in the professional community. One person coordinated all donations of equipment from suppliers and supervised a construction crew. His assistance and exhibit expertise proved invaluable in planning and setting up exhibits. Drapes, telephones for computer terminals and reference services, and exhibit signs were coordinated through the State Library. Each exhibitor received a small grant for exhibit construction, but the exhibits were successful because of generous donations of time, equipment, and expertise.



Bookmobile, Archives, Public Television and Learning Center exhibits demonstrate other ways to know.

At the exhibits, Conference participants had an opportunity to: view films, try out computers, listen to story hours and talking books, feel braille, examine



Claude Thomas, Children's Outreach Librarian, entertains children and delegates at popular story hour feature of Children's Services Exhibit.

library and archival materials, tour a bookmobile, watch video production in process, and talk to the volunteers who staffed the exhibits. All agreed that it was an exciting and worthwhile contribution to the Conference and to increased public awareness of library services.



Nathaniel Boykin, left, explains special library services to an official delegate.

Although planning the Conference kit was originally the responsibility of this subcommittee, it became evident that exhibits coordination was a full time job and that since material from all three main subcommittees needed to be coordinated for the kit, it was better to handle this and the printing involved through the State Library. On September 1, a special temporary assistant was hired to assist the Coordinator in preparing materials for the kit as well as in coordinating registration and organizing a hospitality committee to stuff the kits, staff the registration desks, and serve as guides at the Civic Center during the Conference.

Regional Meetings

This was also a subcommittee of the Program Committee. For a description of regional meeting planning, see PRECONFERENCE ACTIVITY.

COMMUNICATIONS COMMITTEE

The Communications Committee was responsible for publicizing the Governor's Conference throughout the State before, during, and after the Conference. It also provided guidance in the design of the logo, Conference stationery, Conference kit and program. A member of this Committee suggested the Conference theme: "Libraries: The Way to Know."

Publicity and promotional efforts included news releases at critical points such as: the endorsement of the Conference by Governor Hunt, the appointment of the Citizens' Advisory Committee, the solicitation of nominations for official delegates and alternates,

regional meetings, the appointment of official delegates, and the Conference itself.

Special publicity efforts included the production of posters advertising regional speakouts (100 per county), promotional radio spots, and the development of three television spots which were mailed with a letter from Governor Hunt to all television stations in the State as well as those in surrounding states with viewing audiences in North Carolina. Interviews with the State Librarian and the Conference Coordinator were aired over local television and radio stations during the planning period.

The publicity effort was consistently and conscientiously executed with the assistance and support of the Communications Bureau in the Department of Cultural Resources. Many people reported seeing the television spots, and radio and television coverage of the Conference itself was good, at least in the Capitol. Newspaper coverage concentrated on noted keynote speaker Isaac Asimov, and Statewide coverage on elected delegates, more than on library issues. Local papers, however, did run articles on local library issues discussed at regional meetings. Given that the press does not usually consider libraries exciting copy, the overall publicity effort was generally successful.

AD HOC COMMITTEES

Arrangements:

All motel/ hotel arrangements were coordinated through the Raleigh Chamber of Commerce, which provided registration forms. Registration for discussion groups and general sessions were handled by the temporary assistant coordinator at the State Library.



Conference participants take a break between sessions.

Arrangements for facilities and catering services at the Civic Center went smoothly. The Conference Coordinator worked closely with the competent Civic Center staff to plan luncheons, coffee breaks, a Governor's Reception on Thursday evening, and a banquet on Friday evening.

The reception provided an opportunity for all delegates and many participants to meet Governor Hunt and Dr. Asimov. Ice sculptures, hot hors



Congressman Charles Rose (D-N.C.), banquet speaker, "Libraries and the Political Process."

d'oeuvres, an elegant fruit punch fountain, and classical music provided a festive setting for the delegates to meet and exchange ideas.



Official delegates Carrie Winter and Dr. Joe Carter exchange "lay" and "professional" viewpoints at Governor's Reception.



Dr. Asimov and Governor Hunt greet delegates at Governor's reception on Thursday evening.

Final Report:

The report was prepared by Dr. Edward G. Holley, Dean, School of Library Science, University of North Carolina, David N. McKay, Director/State Librarian, Mrs. Marian P. Leith, Assistant State Librarian, and Alberta Smith, Conference Coordinator.



Preconference and Conference publicity.

PRECONFERENCE ACTIVITY

Regional Meetings: Planning for regional meetings was a responsibility of the Program Committee. With the help of the North Carolina Library Association, seven regions were designated which roughly conformed to areas covered by regional library organizations, such as the Western North Carolina Library Association.

A librarian from each region was appointed chairman. This regional meeting chairman was responsible for putting together a planning committee which would include representatives from all types of libraries in the area as well as users and representatives from local government and the media.

In addition to overall coordination, the State Library in cooperation with the Communications and Program Committees, provided posters (100 per county), Conference stationery, publicity releases, and radio spots advertising the regional meetings. The State Librarian and Conference Coordinator attended all of the regional meetings.

Libraries: The Way to Know, a slide show illustrating the range of library services available in North Carolina, was developed by the Program Committee for use at the regional meetings. There was much enthusiasm for this production, which emphasized the importance of sharing North Carolina library resources in order to meet varied user needs.

With the exception of the slide show and a suggested time frame, the program format for each of the meetings was left up to individual planning committees, with the hope that plenty of time for discussion would be available. All of the 1500 official delegates nominees received special invitations to the regional meetings, and most of the official delegates were able to attend.

Over 1400 people attended the regional meetings, held from August 17-September 15, and a final report submitted to the State Library summarized regional meeting recommendations. The recommendations were distributed to the appropriate discussion groups for consideration at the Conference.

As with exhibits, individual planning committees donated their time, talents, and resources to insure the success of the meetings in their communities.

The following Regional Meeting Summary was given at the Conference by Mrs. Ruth P. Watkins, an official delegate from Rockingham. Mrs. Watkins is also North Carolina Teacher of the Year for 1977-78.



Ruth P. Watkins

**Regional Meeting Summary
North Carolina Governor's Conference
On Library & Information Services**
by
Ruth P. Watkins, delegate

In preparation for the Governor's Conference on Library and Information Services, eight public regional meetings were held in different locations across the State. Multiple objectives of these meetings were as follows:

1. To encourage and provide opportunity for grassroots input into the identification of citizens' need for library and information services.
2. To examine the effectiveness of current library resources.
3. To develop recommendations for meeting North Carolina's Library and information needs at the local, State, and Federal levels, and
4. To foster support for library and information services and engender greater public awareness of these services and their contribution to the educational, economic, and cultural development of the State.

Approximately 1400 persons attended the seven meetings, averaging about one hundred to two hundred fifty persons at each site. There was some variety in the age, occupation, and race of those who attended. There were four times as many females as males. Two of every three persons was white. Few

participants were over sixty years of age, and even fewer were under eighteen. A logical conclusion deduced from the data might be, that participants in the regional meetings were already supportive and library-use oriented. This conclusion probably explains the kinds of needs and concerns identified and the recommendations forwarded to this Conference.

Now, let's look at these concerns and recommendations. So diverse were the variations in range and number of concerns that time will not permit me to mention all of them; however, I have combined and prioritized those included most often in the seven reports, and I will discuss briefly the top four. The first concern was service to special groups. Recommendations in this area included the following:

1. Equalizing and/or expanding library service for people with special needs—i.e., preschoolers, the physically handicapped, senior citizens, the homebound, people living in rural and/or isolated areas, non or poor readers, and adults in continuing education programs.
2. Extending the hours of service to include nights, weekends, etc., to accommodate service area needs.
3. Improving interlibrary cooperation in order to decrease service duplication, upgrade collections, and make more efficient use of present personnel and materials.

The second concern was the area of public relations. There seemed to be general agreement that the public is often unaware of library needs and, what is more important, even of the services available to them. It was recommended that the library story—its services and its needs—must be publicized Statewide in a coordinated and well-planned manner.

The third concern was two-pronged: funding and facilities. Needs and recommendations in these areas included the following:

1. Increased State and Federal funding for facilities for which local governments seem unable to underwrite the costs.
2. Increased funding for materials, including collections of all kinds of audiovisuals, hard and software.
3. Greater assurance that monies budgeted for libraries and Learning Resources Centers will not be transferred out, but spent as budgeted.
4. A feasibility study for merging or identifying means of making better use of present facilities.
5. The renovation of outdated facilities and/or construction of new ones in order to accommodate normal and handicapped users.
6. Meaningful input by professional librarians planning for renovation and/or construction of new facilities.

The fourth concern was personnel. Needs identified included additional staff—supportive, technical and professional; discontinuation of the practice of allotting public school librarians in classroom-teacher allotments, recognition of the value of active, informed and dedicated librarians, well-trained staff, efficient, informed administrators and library trustees.

In summary, these reports seem to indicate that people believe that better ways of informing the public about library services, along with more money, books, materials, staff, buildings, and library time, are *all* necessary to improve library services. There seemed to be general consensus that these meetings were well worth the time spent in them, that they raised the awareness level of the participants, and that they identified some needs and concerns of, and some satisfactions with, our current library resources.



Isabella Cannon, Mayor, welcomes Conference participants to Raleigh.

STATE CONFERENCE

From the moment Mayor Isabella Cannon welcomed the delegation to the North Carolina Governor's Conference on Library and Information Sciences to the final selection of delegates for the White House Conference in Washington, DC, in November, 1979, there was clearly more discussion of library and information issues across traditional type of library boundaries than has been seen in the state in many years. Governor James B. Hunt challenged the delegates to develop recommendations for meeting the needs of *all* North Carolina citizens wherever they are located. He suggested that North Carolina would have had a conference whether or not there was a White House Conference, for North Carolina wants to lead in planning for the future needs of its citizens. The Governor also identified three themes of this administration to which the delegates might wish to relate their recommendations:



The Reverend Jim Hampton, Invocation.

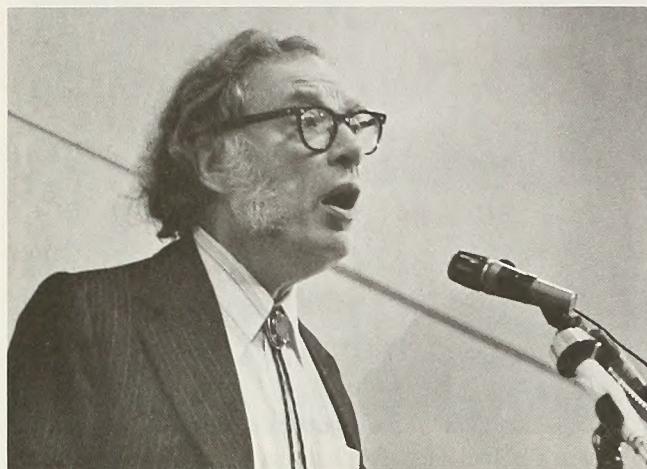
- 1) the opportunities for raising a new generation and providing that generation with talent and expertise,
- 2) the need for balanced growth throughout the state, and
- 3) the need to make governmental institutions work effectively for people.

Planning is essential for getting the most out of each dollar and the Governor hoped the delegates would address seriously the question of how North Carolinians can wisely use the resources they already have. Governor Hunt raised a further question about the access to school and public libraries through cooperative projects and he talked about access of each citizen to the publications of his or her government. He mentioned also the need for stronger citizen participation in the operation of schools and libraries. He reminded the delegates of the substantial strength North Carolina already has in research libraries, but these resources were not enough if



Governor Jim Hunt charges delegates with responsibility for developing recommendations.

there are ways in which they can be utilized more effectively. But he also warned the delegates that financial resources are likely to be limited and that for this reason cooperation, resource sharing, and new approaches to using our vast store of knowledge are necessary. Many of the Governor's points occasioned considerable discussion during the conference, and all received attention by one of the discussion groups.



Dr. Isaac Asimov, Keynote Speaker.

Dr. Isaac Asimov, noting that the Governor had done very well on the present state of libraries, gave a stimulating discussion of the past and future of the book. His was a clarion call to open up new vistas so that all citizens can pass from their limited experience to the totality of human knowledge. The librarian as *mediator between man and the machine* was one of his many themes.

Ms. Ruth Watkins summarized the seven regional meetings, which had been held across the state, and noted that service to special groups was a major concern, but public relations, funding, facilities, and personnel also were frequently mentioned. All discussion groups touched on these topics, often more than once. As an observer in various groups, this reporter was impressed with how often many lay delegates noted that the library doesn't tell its story very well. A good public relations program, backed up by excellent service, is clearly needed. Other speakers reinforced this theme. With the demise of the Board of Trustees as a legal entity in many cities and counties, the problem of getting community involvement will doubtless increase and it may very well be time for revival of the North Carolinians for Better Libraries.

Librarians from different types of libraries, who discussed the needs of their type, picked up the cooperative theme quite well. All noted that North Carolina has a good record of cooperative ventures, but inflation and new needs are causing serious strains on library budgets. Both Ms. Martha Davis

and Dr. James Govan thought libraries were not receiving their proportionate share of the tax dollar, but Ms. Elsie Brumback's presentation clearly won the hearts of the delegates: most groups agreed that her presentation promoting one librarian per school and allocating these positions in the state budget deserved highest priority.

Mr. Joseph Becker spoke to the problems of technological change which caused several discussion groups, especially the Technology Group, difficulty in framing appropriate resolutions. His plea for the interdependency of libraries was a theme frequently discussed, but it was clear from the groups themselves that traditional fears abound. A statewide network, or series of networks, has an appeal to many, but opposition from others. To the credit of the delegates, no one either bought everything any speaker was selling nor dismissed any idea out of hand. Few lay delegates were intimidated by librarians, nor were librarians being cowed in the presence of strongly held views of the laity with which they disagreed. Most importantly, there was an excellent, but sometimes time-consuming, learning process going on at all levels. Unquestionably a lot of useful interaction was accomplished in the two days. Whether the delegates accomplished the highest ideal, as communicated by U.S. Representative Charles Rose, that the librarian is here to explain, or descended to a level that, like the government, he/she tended to confuse the issues, only time will tell.



Joseph Becker, "Libraries, Society, and Technological Change."

A footnote must be added about the delegate selection process. Many trustees did not approve the NCLIS decision to class them with professional librarians and this reporter must confess that he shares the view of one trustee who said the decision was "just plain dumb."



State Representative A. Neal Smith at Banquet.

At the conclusion of the discussion groups all recorders were asked to bring all recommendations to me so that we could go over them and try to understand the background as we pulled the recommendations together. Twelve recorders attended the meeting and advised me on the issues to which their respective groups gave highest priority. Three recorders worked with me in summarizing recommendations for consideration on Saturday. They were Elizabeth Laney, Richard Hinson, and Ainsley Whitman. Several themes emerged from the recommendations and six major resolutions were voted on. However, a technological failure (the photocopy machine broke down) resulted in a decision by the delegates not to rubber stamp what they had received, but to entrust the delegates and alternates who had been selected to go to Washington with the task of framing resolutions for the group as a whole. These delegates met on November 21, and drafted resolutions which were subsequently approved through a mail ballot.



Dr. Edward G. Holley, Presiding, Saturday morning session.

In conclusion, this reporter would note that the North Carolina Governor's Conference represented democracy at work. At no point was there any attempt to force an issue or to stampede delegates. The North Carolina delegates were a strong-minded group with their own ideas of what is needed in North Carolina. The lay delegates tended to come out strongly for more books and other library materials and more local services; their attention seemed more focused on state than national issues, though a multiplicity of issues with broader implications received their attention. Clearly there is strong support for better libraries in North Carolina and this support can be mobilized when citizens are convinced that their actions will result in improved resources and services in localities from Manteo to Morganton and Murphy.

Edward G. Holley, Dean
School of Library Science
University of North Carolina,
Chapel Hill



William A. Roberts, upper right, discusses planning and policy from a trustee's point of view.

ISSUES AND RECOMMENDATIONS

ISSUES:

Twenty discussion groups on ten topics (Access, Advocacy, Finance, Legislation, Library Facilities, Library Personnel, Planning and Policy, Resource Sharing and Networks, Service to Special Groups, and Technology) were scheduled to meet for a total of 7½ hours each during the Conference. Leaders with experience in group dynamics and people with expertise in the ten topic areas were identified from the lay and library sectors. These people met before the Con-

ference to draft background material and sample recommendations for each topic. The material for all groups was mailed to all official delegates before the Conference, even though the official delegates attended only one discussion area of their choice during the Conference. Resource people were based in official delegate discussion groups but were available for consultation to satellite groups. A recorder was appointed for each group.



Satellite groups—a chance for all to participate.

Recommendations developed in "satellite" groups were fed to official delegate group recorders by recorders from the satellite groups. The plan was to have Group II (satellite) recommendations considered by Group I (official delegates) and incorporated into final recommendations which were to be arranged in priority order and forwarded to Dr. Edward G. Holley by Friday evening. Dr. Holley was to take the top three priorities from each group and put together a list of 30 recommendations for voting on Saturday morning. In actuality, because of their



Mary Kit Dunn and lay delegates draw up White House Conference lay delegate at Friday night caucus.

relevance, many Group II recommendations were included in their entirety, resulting in an unwieldy number of recommendations (120) which overwhelmed the copy machines and the delegates on Saturday morning, leading to a special motion to charge the 17 elected delegates and alternates to the White House Conference with making the final decision on the adoption and final wording of Conference recommendations.

The White House Conference delegation met on November 21 to work on the resolutions. Final wording was approved by mail on December 8. The revision process involved synthesizing overlapping recommendations as well as incorporating many satellite group recommendations into the final wording. Because of this synthesis and lack of space, all 120 recommendations are not included in the Conference Report. They are available from the State Library on request. Delegate perspectives on some of the issues are discussed in the STATE CONFERENCE section of this report.

The following recommendations from the North Carolina Conference are grouped in the broad program objectives (in italics) of the National Commission Program Document *Toward a National Program for Library and Information Services*, with the exception of recommendations concerning State Level Networking/Cooperation, Technology, and Other. Insofar as it was possible, they are grouped as Program or Policy recommendations.



Official delegate group on legislation, lead by former state senator Mary Odum, standing, hears lively debate on funding legislation.

RECOMMENDATIONS

TOPIC AREA I

Ensure that basic library and information services are adequate to meet the needs of all local communities

Issue #1

Legislation—State

Policy Recommendation

- 1a. RESOLVED: That it be the responsibility of the State in cooperation with local government to insure adequate public library and information services to all its citizens through permanent funding of public libraries.

Program Recommendation

- 1a. RESOLVED: That in the furtherance of this effort, that the North Carolina General Assembly fund State Aid to Public Libraries at the level recommended by the State Library.

Issue #2

Documents

Policy Recommendations

- 2a. RESOLVED: That city, county, and regional public libraries assume responsibility for making local government documents accessible to the public and for collecting and preserving other local records.
- 2b. RESOLVED: That maximum accessibility to information resources such as public documents, and basic legal and medical information, be available to all citizens.

Program Recommendation

- 2a. RESOLVED: That the North Carolina General Assembly mandate the establishment of an effective system for the collection, organization, and distribution of State documents under the direction of the State Library.

Issue #3

Public Relations

Program Recommendations

- 3a. RESOLVED: That more continuous, positive volunteer participation in all libraries be sought. In support of volunteer participation, the involvement of diverse groups and interested individuals must be encouraged.
- 3b. RESOLVED: That the State Library establish and maintain with adequate representation from all types of libraries an on-going, innovative program to increase public awareness of the availability of library services and programs and to encourage citizens participation as library users, volunteers, and advocates.
- 3c. RESOLVED: That a Statewide "Friends of the Library" organization be developed, and that this organization have representation in the North Carolina Library Association.

Issue #4

Intellectual Freedom

Policy Recommendations

- 1a. RESOLVED: That we are opposed to censorship in any form.
- 1b. RESOLVED: That we deplore the decline of independent publishing houses and are concerned about the growth of monopoly in this industry and its effect on the quality and variety of books published.

Issue #5

Library Facilities

Policy Recommendation

- 1a. RESOLVED: That the Governor be urged to conduct a Statewide study of the adequacy and accessibility of all library facilities in the State. This study should include, but not be limited to the following: financing (Federal, State, and Local); professional, trustee, and user consultation on new construction or renovation; varied media, technological, and communications requirements; joint school/public libraries (insuring no loss of services).

TOPIC AREA II

Provide adequate special services to special constituents, including the unserved.

Issue #1

Service to Special Groups

Policy Recommendation

- 1a. RESOLVED: That policy-making bodies, such as boards of trustees, advisory boards and faculty library committees strive to be representative of ethnic, cultural, academic, and other backgrounds present in the community which the library serves.

Program Recommendations

- 1a. RESOLVED: That libraries define and seek out special groups and provide free, innovative, and appropriate services. These groups may include but are not limited to: library nonusers; the handicapped; senior citizens; the homebound; the geographically isolated; institutional residents; ethnic and cultural minorities; the illiterate and the disadvantaged. These services may include but are not limited to the following: programs for preschoolers; adult education; outreach and deposit library collections; books-by-mail; special media services; bookmobiles (accessible to the physically handicapped); aids and equipment for those with special needs; information and referral services; parent programs; tutoring services; and, acquisition of materials for and about native Americans, women, Black Americans, and ethnic minorities.
- 1b. RESOLVED: That positive action be taken to ensure that women, native Americans, blacks, and other minorities have equal opportunities to advance into positions of library leadership.

Issue #2

Literacy Programming

Program Recommendation

- 2a. RESOLVED: That the public library should assume an expanded role in reinforcing the efforts of other agencies and groups in providing continuing education and literacy training particularly through the selection of materials and the publicizing of programs.

TOPIC AREA III

Strengthen existing Statewide resources and systems.

Issue #1

School library/media programs

Policy Recommendation

- 1a. RESOLVED: That adequate support of school libraries is essential to the Statewide effort to insure that every student learn to read and achieve competence in basic library reference/research skills.

Program Recommendation

- 1a. RESOLVED: That the North Carolina General Assembly support and adequately fund school libraries in the areas of personnel, materials, and facilities. These include: direct categorical allotment for school library/media personnel to assure one full-time certified librarian for public schools with enrollments of 250 students or more with additional personnel for schools with enrollments over 1000; clerical and technical support personnel to complement professional staffs in keeping with State Media Guidelines; a system-level library/media supervisor to provide staff de-

velopment leadership and coordinate system-level media support services in each local administrative unit; and, direct line-item (categorical) funding to local administrative units designated for school library print and nonprint materials.

Issue #2

State Library Film Service

Program Recommendation

2a. RESOLVED: That the legislature appropriate money to the State Library for the purposes of expanding the collection of films and other audiovisual materials for the use of all citizens.

TOPIC AREA IV

Ensure basic and continuing education for personnel essential to the implementation of the national program.

Issue #1

Continuing education opportunities.

Program Recommendation

1a. RESOLVED: That additional degree credits and continuing education opportunities be available for library personnel, trustees, and volunteers through library schools, community colleges, and other agencies in subject areas such as public relations, outreach strategies, marketing techniques, and volunteer programming, and that the State Library establish a mechanism for disseminating information concerning these programs on a timely basis.

TOPIC AREA V

Coordinate existing Federal programs of library and information service.

Issue #1

Legislation—Federal

Policy Recommendations

1a. RESOLVED: That postal rates for library materials be substantially reduced, and that these reduced rates be extended to citizen/library communication.

1b. RESOLVED: That appropriate national and State organizations and governmental agencies study and disseminate information on the effect of the new copyright law on all phases of library operation.

Program Recommendations

1a. RESOLVED: That the U.S. Congress continue to support and fund existing Federal library programs and that they receive forward funding. These would include: the Elementary and Secondary Education Act, and that this act be fully funded; the Higher Education Act, especially increased funding for Titles II-A (College Library Resources) and II-C (Research Libraries); the Library Services and Construction Act, especially funding of Title II (Construction); and, the Medical Library Assistance Act.

2a. RESOLVED: That the U.S. Congress should continue funding for the Library of Congress services in the areas of cataloging, preservation, and technology. Also that the National Science Foundation, the National Library of Medicine, and other Federal agencies continue experimental projects investigating the development and application of the new technologies to libraries.

TOPIC AREA VI

Encourage the private sector to become an active partner in the development of the national program.

Issue #1

Funding Alternatives

Policy Recommendation

1a. RESOLVED: That efforts be made under the coordination of the State Librarian to stimulate private interest in financing of libraries through Friends of Libraries, book clubs, publicity groups, civic groups, gifts, and formulation of volunteer groups.

TOPIC AREA VII

Establish a locus of Federal responsibility charged with implementing the national network and coordinating the national program under the policy guidance of the National Commission. This agency should have authority to make grants and contracts and to promote standards, but must be supportive and coordinative rather than authoritarian and regulatory.

No recommendation

TOPIC AREA VIII

Plan, develop and implement a nationwide network of library and information service.

Issue #1

Funding

Policy Recommendation

- 1a. RESOLVED: That the Federal Government adequately fund the development of a National Bibliographic Network, including assistance to the State components of that network.

OTHER RECOMMENDATIONS

Issue #1

State Level Networking/Cooperation

RESOLVED: That the State of North Carolina create, with separate and additional funding, a State-wide information network, with planning and implementation to include: the appointment of a Task Force with representation from all types of libraries at the local, regional and State levels, to address planning and governance of such a network; coordination with other State efforts in resource sharing of materials, personnel and bibliographic data and networking, existing and proposed, and with similar efforts at the national level; identification of services that would be created and/or made cost effective by centralization, computerization and other new technologies; examination of the process of library funding in North Carolina and the conditions placed on such funding in order that funding policies facilitate cooperation among all types of libraries; and, a plan to provide access at the local community level to major data bases required by citizens in the pursuit of governmental decision making, community affairs, educational opportunities, and other activities.

RESOLVED: That interlibrary loan is a basic service in all libraries and should be available to every citizen in the State, and that more expeditious delivery alternatives and coordination of services among regional, county, municipal, special, academic, and school libraries be explored by the State Library.

RESOLVED: That consideration be given to the establishment of a State-supported depository for the storage of materials that are used infrequently that would be available for use by all types of libraries, both public and private.

RESOLVED: That in order to aid programs of preservation and restoration, a Statewide cooperative preservation and restoration program be initiated, and that this program be coordinated with national and regional conservation efforts. Also, that the problems of preservation be brought to the attention of the publishing industry in an effort to improve its methods and materials.

Issue #2

Technology

RESOLVED: That the State Library establish a committee to evaluate new technologies and set standards for computer, video, and other hardware, as well as information retrieval systems (software) and micrographics. Further, that this committee should be composed of members with library, information science, and technological backgrounds, and that this committee coordinate its activities with those already in existence (e.g., the Governor's Task Force on Public Telecommunications).

RESOLVED: That the State Library conduct demonstration projects (i.e., long-term feasibility studies or cost-benefit analyses) that will exemplify the advantages brought by technological advances in the library field to the State of North Carolina. Such projects to include but not limited to: a prototype automated library center; on-line information retrieval; uses of public television; and, uses of cable television.

Issue #3

Governor's Conference Evaluation

RESOLVED: That an evaluation of progress in library and information services resulting from the Governor's Conference will be necessary, and that the Governor be encouraged to convene such a conference within five years.



North Carolina White House Conference Delegates and Alternates. Left to right: Margaret A. Griffin (alternate), H. William O'Shea, Isaac B. Southerland, Martha G. Register, Annette L. Phinazee, David N. McKay (alternate), Margaret L. Cain, Mary Kit Dunn, Howard J. Hunter, Jr., Walter L. Davis, Jr., Elsie L. Brumback, John H. Clark. Not pictured: A. Neal Smith, H. Martin Lancaster, Carrie C. Winter (alternate), Paymond P. Pach (alternate), Charles Thompson (alternate).

DELEGATES TO THE NATIONAL WHITE HOUSE CONFERENCE

A. Representing Library and Information Service:

Elsie Brumback
201 Annandale Drive
Cary, NC 27511

Director of the Division of Educational Media of the N. C. Department of Public Instruction, Mrs. Brumback has been active in State and National professional library organizations for the past twenty years, serving on the ALA/AECT Task Force that drafted the current National guidelines entitled, *Media Programs: District and School*. She came to North Carolina from Fairfax County, Virginia, and has two daughters.

The Honorable Martin Lancaster
607 East Beech Street
Goldsboro, NC 27530

Vice Chairman of the Wayne County Public Library Board of Trustees, and a newly elected State Representative, Mr. Lancaster is an attorney and is active in civic and cultural organizations, including acting as Chairman of the N. C. Arts Council. He is married and has two children.

H. William O'Shea
1002 Cowper Drive
Raleigh, NC 27608

Director of the Wake County Public Library, Mr. O'Shea is a native North Carolinian. He has worked in public libraries in New York, North and South Carolina, and was director of a special library for one year. He is President Elect of the North Carolina Library Association.

Dr. Annette L. Phinazee
1507 Rosewood Street
Durham, NC 27701

Dean of the School of Library Science, North Carolina Central University, Dr. Phinazee is active in professional and civic activities. She has been President of the North Carolina Library Association and was Consultant for a Ford Foundation project to improve library service in Negro Colleges. She is married and has one daughter.

B. Representing the Lay Community of North Carolina

Margaret Cain
Route 7, Box 188
Greenville, NC 27834

A junior at J. H. Rose High School, at 16 Ms. Cain is an interested user of both school and public libraries. She was a local and zone winner in an Optimist International Oratorical contest, is an editor of the school newspaper, and a member of the French and Spanish clubs as well as the Keywanettes. She has a 4.0 grade point average.

John H. Clark
109 Windsor Circle
Chapel Hill, NC 27514

Director of Field Services for FOUNT (Friends of University Network Television), Mr. Clark is a native North Carolinian with both an A.B. and M.A. from the University of North Carolina at Chapel Hill. He has had two years of college teaching experience, extensive broadcasting experience, and has spent two years as a radio station program director.

Walter L. Davis, Jr.
Route 3, Box 213
Norwood, NC 28128

A Unit Supervisor of Alcoa, Mr. Davis served three years in the army as a paratrooper. He is an officer in the area Mental Health Association, and is on the Board of Directors of a home for emotionally disturbed boys. He and his wife have three children.

Mary Catherine Dunn
901 Brookside Drive
Greensboro, NC 27408

Mrs. Dunn works part time as the Director of Experiential Learning at Greensboro College. She also does much volunteer work, including story telling, acting as a volunteer in the city schools, and working with the elderly. She has a B.A. and M.A. degree in Education, and she and her husband have three children.

Howard Hunter, Jr.
1327 New Street
Murfreesboro, NC 27855

A Hertford County Commissioner, Mr. Hunter is a funeral director. He has been Chairman of both the Murfreesboro Recreation Committee and the Hertford County Recreation Commission. He is married and has two children.

Dr. Martha G. Register
4116 Donnybrook Place
Charlotte, NC 28205

A Psychologist-Counselor-Rehabilitation Specialist at the Charlotte Rehabilitation Hospital, Dr. Register is a veteran of World War II and the Korean conflict, with overseas service. She has been a wheelchair paraplegic since 1954, and is active in civic affairs and handicapped organizations.

The Honorable A. Neal Smith
Hart Road
Woodleaf, NC 27054

As a member of the North Carolina General Assembly, Mr. Smith is an active supporter of library and educational legislation. He is Director of a Special Resource Program for Exceptional Children in Rowan County Public Schools. He is a Speech Pathologist-Audiologist with a Master of Arts in Education from the University of North Carolina in Greensboro, and has done additional post graduate work in his specialty at the University of Mississippi and the University of Minnesota. He is married and has four children. In addition to his concern for libraries and education in the State, he is interested in historic preservation.

Dr. Isaac B. Southerland
Post Office Box 1024
Williamston, NC 27892

President of Martin Community College, Dr. Southerland is active in associations of educators, and science teachers. He was formerly Vice President of the N. C. Department of Community Colleges. Dr. Southerland is a native North Carolinian, and he and his wife have two children.

POST-STATE GOVERNOR'S CONFERENCE ACTIVITY

Of primary concern to the Advisory Council and Steering Committee of the Governor's Conference was reporting on Conference activities and resolutions. The November/December issue of the State Library's newsletter, *Tar Heel Libraries*, was a special "Conference Issue" which gave an eight-page overview of the Conference content, exhibits, and procedures, and listed the White House Conference delegates and the conference resolutions. In addition, this special issue contained two dozen well-chosen photographs and a preorder form for a multimedia production of all of the Conference speeches, video highlights, and the special slide show, *Libraries: The Way to Know*, which was produced as part of the Conference programming.

The official *Conference Report* will also be made available to any institution or individual who wishes it. A number of grass-roots requests for information about the Conference and ways to promote libraries have been fielded by the State Library staff.

One of the recommendations of the Conference was a program to increase public awareness of library and information services and programs. This will be incorporated in the planning of both the State Library and the North Carolina Library Association.

A second vital activity will be the implementation of the recommendations made by the Conference.

There is proposed legislation for the upcoming session of the North Carolina General Assembly to increase State Aid to Public Libraries, to strengthen the school library program by adding additional personnel and materials, and to provide more adequate control of State Government publications. In the long-range, a number of State level tasks groups will be strengthened. These will include the multitype library cooperation, continuing education, and studies to evaluate the new technologies as they relate to library/information services.

Lastly, the preparation of the North Carolina delegation to the White House Conference is very important. This process has started inasmuch as the delegates and alternates to the White House Conference had the responsibility for synthesizing the many recommendations from the Conference into their final form. The delegates will continue to receive input from special constituencies as well as their geographical area in the State, and several formal meetings have been planned for the Capital City where an exchange of ideas and a review of the Conference itself can take place. Every delegate will be able to develop an overview of total N. C. Library/Information Services and help develop a coordinated position for the White House Conference.

EVALUATION

Perhaps the best evaluation of the Conference itself came from the 150 evaluation forms turned in by a combination of official delegates and participants. The most frequently expressed opinion was that Isaac Asimov was an overwhelmingly good keynote speaker (146 votes were 3 or above on a scale of 1-5 with 1 the highest rating). Joseph Becker also received votes of 3 or above. The other consistently expressed opinion was that the Conference planning was excellent (28 people commented specifically on that) and that it was informative (20 people used that particular word). At least 26 people expressed their dissatisfaction with the Saturday morning session, which was confused due to a copy machine breakdown and insufficient time to vote on resolutions.

Almost every evaluation sheet indicated that the Conference had met its goals (70) or was close to meeting its goals (61). Comments included the words "exciting" (5); "excellent" (14); "rewarding" (5); "inspiring" and "extremely valuable" (2); "a great exchange of ideas"; "a good wide-awake group"; "the best working conference ever attended"; "a model for other state conferences" and "a conference which opened new vistas for lay persons attending."

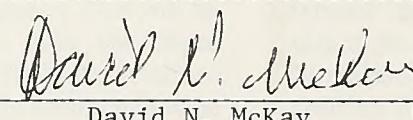
In the content of its stated goals, then, the Conference accomplished its purpose. Its final success, however, will be determined by the impact of the resolutions on local, State and Federal library policy and funding and the extent to which Conference participants carry back their ideas and their enthusiasm to their local communities.

INTERIM REPORT
CONFERENCE BUDGET SUMMARY

Actual Expenditures

	<u>ORIGINAL BUDGET</u>	<u>REVISED² BUDGET</u>	<u>EXPENDED</u>
A. Income:			
NCLIS Grant.....	\$21,250	\$21,250	\$15,423
Other Federal Funds (LSCA).....	33,750	43,750	35,815
State Funds.....	0	0	0
Foundation Grant(s).....	4,000	3,625	1,141
Other (please specify) (In Kind).....	27,000 ³	27,000	27,000
TOTAL INCOME.....	\$86,000	\$95,625	\$79,379
B. Expenses:			
(1) Personnel			
Staff (5 person-months) (In Kind).....	\$ 5,500	\$ 5,500	\$ 5,500
Consultants (40 person-days) (Special Assistant)	0	2,105	2,105
Benefits.....	0	0	0
TOTAL PERSONNEL.....	\$ 5,500	\$ 7,605	\$ 7,605
(2) Operating Expenses--Pre- & Post-State Conference			
Travel and Per Diem (staff and committee)....	\$ 1,000	\$ 2,471	\$ 1,157
Rent and Utilities.....	0	0	0
Communications (telephone, postage, etc.)....	1,500	3,836	1,836
Printing, Reproduction, Graphics ⁴	2,100	8,890	6,890
Services (Computer, copying equipment, etc.)..	0	0	0
Supplies.....	500	1,000	487
Equipment.....	0	0	0
Other (specify) VOLUNTEERS.....	9,200	9,000	9,000
Reimburse LSCA (\$7,935) & NCHC (\$2,484) ⁵	0	10,419	0
TOTAL PRE-/POST-.....	\$14,300	\$35,616	\$19,370
(3) Conference Costs			
Travel and Per Diem (delegates, staff, committee)	\$29,500	\$28,212	\$28,212
Meeting Rooms and Offices (if extra).....	6,400	3,706	3,706
Printing, Duplicating, Graphics ⁵	3,000	703	703
Audiovisual equipment and services.....	0	0	0
Communications.....	4,250	461	461
Supplies.....	4,550	95	95
Equipment.....	12,500	0	0
Other Services ⁶	0	6,727	6,727
Other (specify) VOLUNTEER & DONATED EQUIPMENT.	10,000	12,500	12,500
TOTAL CONFERENCE.....	\$66,200	\$52,404	\$52,404
TOTAL EXPENSES.....	\$86,000	\$95,625	\$79,379

CERTIFIED TRUE AND CORRECT



David N. McKay
Director/State Librarian

FOOTNOTES

¹Budget submitted with Grant application.

²Revised budget redistributes remaining NCLIS funds for post conference activity and reflects additional \$10,000 added to original budget from LSCA as well as small reduction in actual amount received from the North Carolina Humanities Committee.

³Actual In-Kind contributions in the original budget were \$37,200 and included the Staff 5.5 person months, which was never intended to be paid from LSCA or NCLIS funds. The revised budget includes the \$5,500 but deletes \$10,000 from In-Kind contributions to the Conference. The \$12,500 Conference contribution includes donated volunteer time (to lead discussion groups, act as resource people and hostesses, man exhibits, etc.) as well as donated equipment for exhibits. The figure is probably low for the actual staff time and equipment donated.

⁴This greatly expanded expense includes production of slide show (\$3,000) and TV spots (\$2,000). The slide show cost was included in the original budget under Conference costs.

⁵Since not all the additional LSCA money was expended, it is hoped that it can be reimbursed for use in other projects. Only \$1,141 of the NCHC money was used for allowable expenses (the Conference program was produced much less inexpensively than expected); the rest must be returned.

⁶Exhibits Expenses and Honoraria.

APPENDIX A

OFFICIAL DELEGATES

NORTH CAROLINA GOVERNOR'S CONFERENCE ON LIBRARY AND INFORMATION SERVICES

Alamance County

Mrs. Pearl de Irureta-Goyena
550 Holly Street
Burlington, NC 27215

Ms. Sandy Moulton
611 Neese Drive
Burlington, NC 27215

Mrs. Grace M. Whitted
307 South Melville Street
Graham, NC 27253

Alexander County

Mr. Raeford A. Thomas
P. O. Box 68
Hiddenite, NC 28636

Anson County

Rev. William B. Farmer
P. O. Box 276
Stanfield, NC 28163

Ashe County

Mrs. Edna H. Miller
P. O. Box 785
West Jefferson, NC 28694

Beaufort County

Mr. David M. Mulder
Rt. 2, Box 118
Pantego, NC 27860

Bladen County

Mr. Wm. D. Carter
Rt. 2, Box 730
Elizabethtown, NC 28337

Brunswick County

Mrs. Elizabeth Young
P. O. Box 225
Southport, NC 28461

Buncombe County

Mr. F. Jack Cole
58 Edwin Place
Asheville, NC 28801

Buncombe County

Ms. Bettye C. Davis
P. O. Box 55
Black Mountain, NC 28711

Mrs. Christine G. Miller
Rt. 1, Box 133
Candler, NC 28715

Mrs. Jean H. Sharpe
4 Hillcrest Drive
Enka, NC 28728

Dr. Randall L. Thompson
28 Leisure Mountain Road
Asheville, NC 28804

Mrs. Juanita H. Weaver
23 Hamilton Street
Asheville, NC 28801

Burke County

Dr. Glenn T. Lloyd
Rt. 5, Box 535-A
Morganton, NC 28655

Cabarrus County

Mr. Chas. A. Thompson
409 Arlee Circle
Concord, NC 28025

Mr. Elliotte Williams
910 Flowes Store Road
Concord, NC 28025

Caldwell County

Mrs. Orin S. Whitener
516 Edgewood Dr., S. W.
Lenoir, NC 28645

Caswell County

Ms. Ethel B. Gwynn
Rt. 1, Box 429
Pelham, NC 27311

Catawba County

Mr. Robert H. Gayle, Jr.
1077 14th Ave. Dr., N. W.
Hickory, NC 28601

Chatham County

Mr. W. Davenport
Robertson
Rt. 3, Box 425-D
Chapel Hill, NC 27514

Ms. Beverley Simmons
106 Polks Landing Station
Chapel Hill, NC 27514

Cherokee County

Ms. Dorothy D. Davidson
Rt. 2, Box 127
Murphy, NC 28906

Mr. William M. Davis
P. O. Box 400
Murphy, NC 28906

Chowan County

Mrs. Sarah E. Tynch
Rt. 3, Box 164
Edenton, NC 27932

Cleveland County

Mrs. Joy Hays
821 Waters Street
Shelby, NC 28150

Craven County

Mrs. Marie P. Hoagland
907 Caracara Drive
New Bern, NC 28560

Currituck County

Mrs. Nell M. Aycock
Box 363
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Cumberland County

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APPENDIX B COMMITTEE, EXHIBITS, DISCUSSION LEADERSHIP

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Program

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Connie Dunlap

Public Relations

Larry Roland
Fred Marble

Staff

David N. McKay, Director/State Librarian
Marian P. Leith, Assistant State Librarian
Patrick Sears, Communications Bureau
Carol Johnson, Special Assistant
Alberta Smith, Conference Coordinator

Ad Hoc

Edward G. Holley, Dean, UNC School of Library Science
Margaret Riddle, Office of Policy Development, N. C. Department of Administration

REGIONAL MEETINGS

Program Committee Liaison:	Annette L. Phinazee
AREA 1 (Asheville)	Sue Gilkerson Priscilla Hopkins
AREA 2 (Charlotte)	Mae Tucker
AREA 3 (Hamlet & Fayetteville)	Gwen Glover
AREA 4 (Elizabethtown)	Lee McLaughlin Bill Snyder
AREA 5 (Raleigh)	Cedrick Hepler
AREA 6 (Greensboro)	Kay Anderson
AREA 7 (Williamston)	Elizabeth Copeland Carol Southerland

SLIDE SHOW

Producer: Steven Burke

Committee: Eric Smith, Bill Pendergraft, Anne Gehlen, Mildren Mathis, Serena Burke

EXHIBITS

Equipment Coordination:	John Harvey
Program Committee Liaison:	Arial Stephens
Technology:	Robert F. Gaines, George Viele
Film & Audiovisual Services:	John Shaver, MaryCraven Smith
UNC-TV & FOUNT:	John Clark
Media Production:	Bill Pendergraft
Library Service to Children:	Diana Young
Archives & Manuscripts:	Thornton Mitchell

Local History:	Maurice Stirewalt
Interlibrary Cooperation:	Ernie Thompkins
Outreach: People to People:	Nancy Wallace
The Learning Center:	Joe Carter, Carol Lewis
Literacy in Libraries:	Diana Tope
Service to Business, Industry & Government:	Ruth Osborne
Reference & Information Service:	Carol Reilly
Services to Handicapped & Institutionalized People:	Charles Fox

HOSPITALITY:

Coordinator: Azalee Sain

DISCUSSION GROUPS LEADERS and RESOURCE PEOPLE

I—Official delegates

II—Unofficial Delegates

Access

Leaders: Mary Holloway (I)

Jean Porter (II)

Resource People: Phillip Morris, Linda Butson, Audree Anthony, Ardath Goldstein

Advocacy

Leaders: Anne Russell (I)

Alta Kornegay (II)

Resource People: Sally Wade, Jim Foster, Mary Hopper, Eric Smith

Finance

Leaders: Patty Herbin (I)

Bill Snyder (II)

Resource People: Barbara Johnson, Charles Holloman, Johnny Shaver, I. T. Littleton

Legislation

Leaders: Mary H. Odom (I)

Joan Chambers (II)

Resource People: Dick Hinson, Connie Dunlap, Carroll Calhoun, Judith Letsinger

Library Buildings

Leaders: Mertys Bell (I)

Bill Roberts (II)

Resource People: Jet Pierce, George Linder, Warren Bird, John Anderson

Library Personnel

Leaders: Emily Boyce (I)

Judith Sutton (II)

Resource People: Marilyn Miller, Patsy Hansel, David Dowell, Barbara Ferrell

Planning and Policy

Leaders: Brian Nielsen (I)

Janet Stevens (II)

Resource People: Anne Stone, William A. Roberts, Frank Eagles

Resource Sharing/Networks

Leaders: Bob Burgin (I)

Nancy Fullbright (II)

Resource People: Joe Hewitt, Marion Johnson, Marilyn Cook, Vergie Cox, Ed Lynch

Service to Special Groups

Leaders: Barbara Foster (I)
Bernadette Hoyle (II)

Resource People: Nancy Seymour, Ann Johnson, Ernie Tompkins, Cathy Shropshire

Technology

Leaders: Bill Gosling (I)
John Ballinger (II)

Resource People: Diane Strauss, Ashby Wilson, Norman Sefton, Bill Pendergraft

APPENDIX C

LIBRARIES: THE WAY TO KNOW

North Carolina Governor's Conference
On Library and Information Services

GOALS

1. To explore the citizen's need for library and information services in North Carolina.
2. To examine the effectiveness of current library resources, support, services and organization in order to determine how existing structures can be used to meet present and future needs.
3. To develop recommendations for meeting North Carolina's library and information needs at the local, state and federal levels.
4. To forward these recommendations to the appropriate local, state and federal agencies and to the White House Conference on Library and Information Services.
5. To foster support for library and information services by increasing public awareness of these services and their contributions to the educational, economic and cultural development of North Carolina.

Cosponsored by the Division of State Library, Department of Cultural Resources and the North Carolina Library Association.

Assisted by a grant from the North Carolina Humanities Committee, a program of the National Endowment for the Humanities.

LIBRARIES: THE WAY TO KNOW

NORTH CAROLINA GOVERNOR'S CONFERENCE ON LIBRARY AND INFORMATION SERVICES

A G E N D A

Thursday, October 19

8:00 - 10:00 a.m.	Registration South Lobby
	<u>Morning Session</u> <u>Assembly II</u>
	David N. McKay, State Librarian, Presiding
10:00	Call to Order
10:05	Invocation - Reverend James R. Hampton, First United Presbyterian Church, Sanford
10:10	Welcome to Raleigh - Isabella Cannon, Mayor of Raleigh
10:15	Opening Remarks - David N. McKay, State Librarian
10:30	Introduction of The Honorable James B. Hunt, Jr., Governor of North Carolina - Sara W. Hodgkins, Secretary, Department of Cultural Resources
10:35	Governor's Welcome and Charge to the Conferees
11:00	Keynote Address: Isaac Asimov - "Citizens' Participation and Support for Libraries"
2:00	Lunch <u>Assembly I</u>

Afternoon Session
Assembly II

David N. McKay, State Librarian, Presiding

1:30	Introduction of Speaker - Leonard Johnson, President, North Carolina Library Association
	"The Citizens' Needs" - Report from the Regional Meetings on Library and Information Services - Ruth P. Watkins, North Carolina Teacher of the Year, 1977-78
1:45	Charge to the Discussion Groups
2:00	Break <i>North Lobby</i>
2:15 - 5:00	Discussion Groups (See Civic Center Floor Plan)
3:15 - 3:45	Break <i>North Lobby</i>
7:00	Exhibit Opening <i>Northwest Exhibit Hall</i>
7:00 - 7:30	Governor's Official Delegate Reception <i>Northeast Exhibit Hall</i>
7:30	Governor's Open Reception
9:00	Exhibits Close
9:00 - 10:30	Discussion Groups

Friday, October 20

Morning Session
Assembly II

David N. McKay, State Librarian, Presiding

9:00 Call to Order
9:15 "The Status & Needs of Libraries in North Carolina"
University Libraries.....James Govan, Director
of Libraries - UNC,
Chapel Hill
College & Technical.....Geneva Chavis, President,
Institute Libraries Learning Resources Asso-
ciates
Public Libraries.....Martha Davis, Director,
Rockingham Co. Public Library
School Libraries.....Elsie Brumback, Director,
Division of Educational Media
Special Libraries.....Mary Horres, President, North
Carolina Special Libraries
Association

10:15 Break
North Lobby

10:45 Discussion Groups

12:30 Lunch
Assembly I

Afternoon Session
Assembly II

David N. McKay, State Librarian, Presiding

2:00 "Future Directions for Libraries & Information Services"
Joseph Becker

2:45 Break
North Lobby

3:15 - 5:30 Discussion Groups - Wrap-up Session

8:00 Banquet - Introduction of Speaker - A. Neal Smith,
North Carolina House of Representatives
"Libraries and the Political Process" - Charles Rose,
U. S. Congressman, 7th District

9:30 Caucus: White House Delegation Slate
Lay Delegates
Assembly II
Professional Delegates and Trustees
Northeast Exhibit Hall

Saturday, October 21

Closing Session
Assembly II

David N. McKay, State Librarian, Presiding

9:00 Call to Order
Election of Delegates to White House Conference
Summary of Recommendations: Discussion and Voting
Moderator: Edward G. Holley

12:00 Adjournment

WHO'S WHO ON THE PROGRAM

Isaac Asimov
Keynote Speaker



Thursday, October 19

Dr. Isaac Asimov, who is well known as a master of science fiction, is also a biochemist and the author of over 200 books on many subjects for people of all ages and interests. He is cochairman of the National Committee to Save Our Public Libraries. Dr. Asimov's participation in the North Carolina Governor's Conference on Library and Information Services is made possible in part by a grant from the North Carolina Humanities Committee, a program of the National Endowment for the Humanities.

Joseph Becker

Friday, October 20

President of a California firm of library consultants, and author of books, studies and periodical articles. Nationally known for his expertise in library automation.

James Hampton

Thursday, October 19

Minister of the First United Presbyterian Church in Sanford and Coordinator for Guided Studies at Central Carolina Technical Institute.

Edward G. Holley

Saturday, October 21

Dean of the University of North Carolina School of Library Science, and past president of the American Library Association.

Leonard Johnson

Thursday, October 19

President of the North Carolina Library Association and Director of Media Services for the Greensboro Public Schools.

David N. McKay

Presiding

Director of the Division of State Library, Department of Cultural Resources.

Charles Rose

Friday, October 20

An outstanding North Carolina Congressman. Has promoted automated information retrieval for members of Congress.

Addison Neal Smith

Friday, October 20

Representative from Woodleaf (Rowan County). House
Library Committee. North Carolina General Assembly.

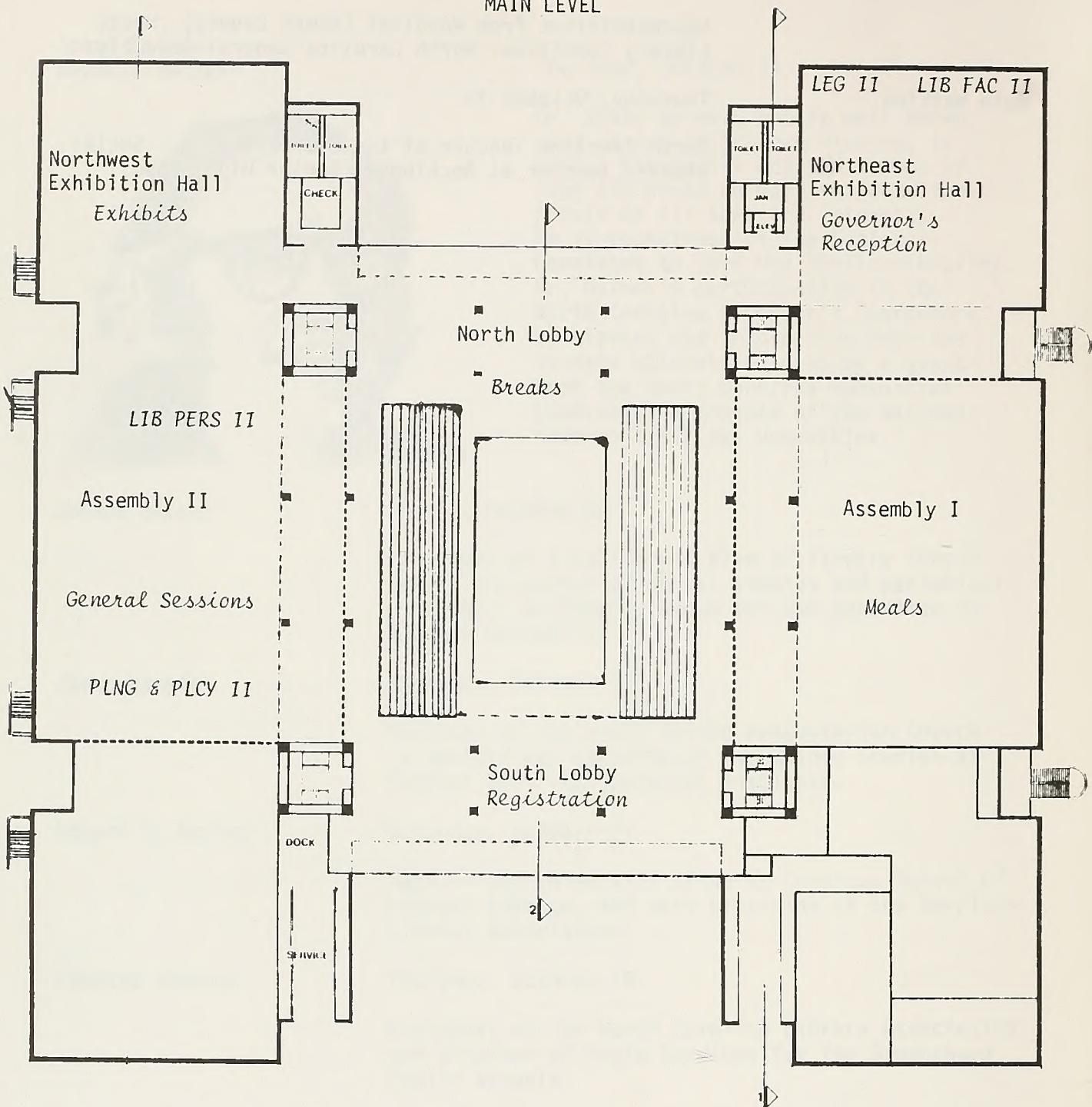
Ruth Watkins

Thursday, October 19

North Carolina Teacher of the Year, 1977-78. Social
studies teacher at Rockingham Senior High School.

CIVIC CENTER

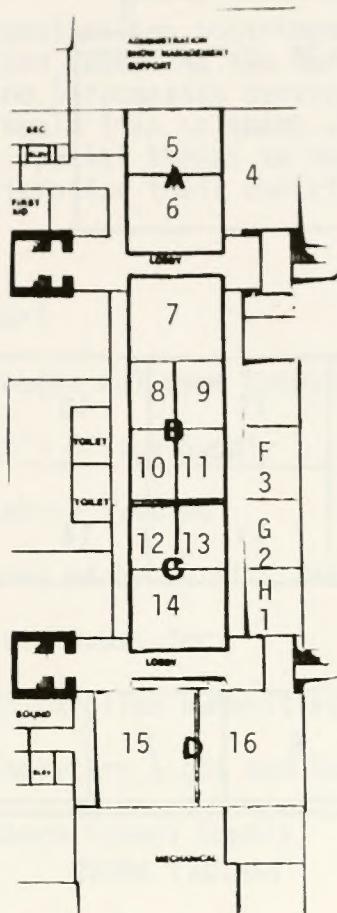
MAIN LEVEL



CIVIC CENTER

LOWER LEVEL

DISCUSSION GROUPS



ACCESS I	G 2	LIBRARY PERSONNEL I	B 10
ACCESS II	D 15	LIBRARY PERSONNEL II	Main Level
ADVOCACY I	H 1	PLANNING AND POLICY I	B 11
ADVOCACY II	D 16	PLANNING AND POLICY II	Main Level
FINANCE I	F 3	RESOURCE SHARING/NETWORKS I	B 8
FINANCE II	C 14	RESOURCE SHARING/NETWORKS II	A 6
LEGISLATION I	C 12	SERVICE TO SPECIAL GROUPS I	4
LEGISLATION II	Main Level	SERVICE TO SPECIAL GROUPS II	A 5
LIBRARY FACILITIES I	C 13	TECHNOLOGY I	B 9
LIBRARY FACILITIES II	Main Level	TECHNOLOGY II	B 7

EXHIBIT LAYOUT

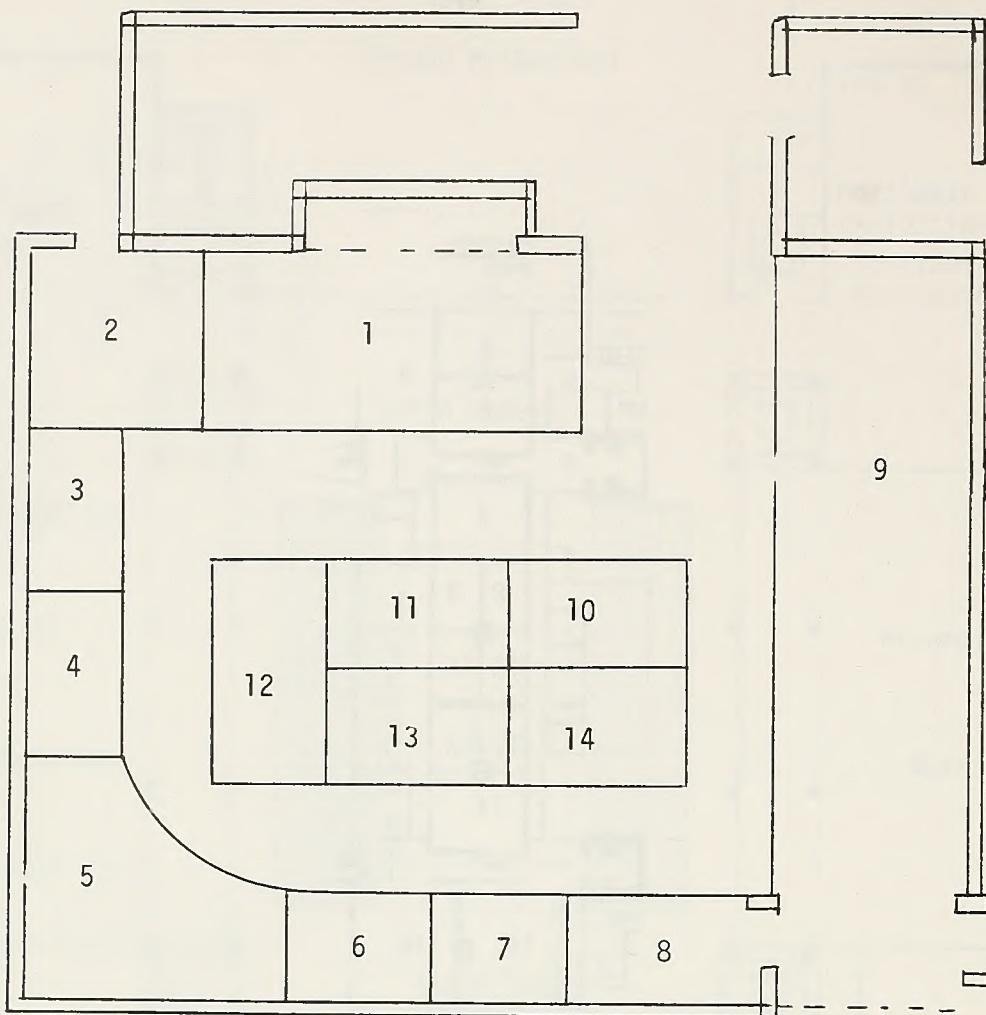


EXHIBIT AREAS

1 Technology	9 Outreach: People to People
2 Film and Audiovisual Services	10 The Learning Center
3 UNC-TV & FOUNT	11 Literacy in Libraries
4 Media Production	12 Service to Business, Industry and Government
5 Library Service to Children	13 Reference and Information Service
6 Archives and Manuscripts	14 Services to Handicapped and Institutionalized People
7 Local History	
8 Interlibrary Cooperation	

EXHIBIT HOURS

October 19	7:00 P.M. - 9:00 P.M.
October 20	9:00 A.M. - 8:00 P.M.
October 21	9:00 A.M. - NOON

CREDITS

Many individuals and organizations contributed their time, resources and energy to planning and executing the North Carolina Governor's Conference on Library and Information Services. The Citizens' Advisory Planning Committee would like to thank all who participated in this effort and to give special thanks to the following organizations, firms and library suppliers for their contributions.

Brodart

Burroughs Wellcome Company

Cavin's Office Supply

Dataphase Systems

Friends of University Network Television

Gaylord Bros., Inc.

North Carolina Humanities Committee

Southeastern Sight and Sound

Southern School Supply

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